



Opportunities to Support SMIS

St. Michael Indian School offers several opportunities for businesses, organizations, and community members to support either the general athletic or school fund, special events or specific teams/programs.

Benefits of Partnering with St. Michael Indian School

Companies benefit from association with a local, prominent non-profit educational organization. St. Michael Indian School has approximately 320 students each year and over 1,800 alumni and 3,000 associates.

- Increase company exposure through print media, banner signage, event acknowledgment, and online exposure.
- All sponsors will have their company logo/name and website link on the Athletic Corporate Sponsors page
- The SMIS website and social media pages receive approximately 500 visits per day.
- Donations may be tax-deductible. SMIS is a 501 (c)(3) organization.
- SMIS website, www.stmichaelindianschool.org approximately 2,500 hits a month

- Facebook – <https://www.facebook.com/stmichaelindianschool> has over 4,000 followers
- Instagram - @stmichaelindianschool has over 500 followers
- Monthly parent newsletter is received, digitally, by over 300 current families
- Monthly alumni e-newsletter is sent to over 800 alumni nationwide
- Cardinal News, the official newsletter of SMIS, is sent four times a year to approximately 5,500 members of the school community nationally
- Sports Program – Printed for Winter Season Nov- Feb, Quantity 2,000
- Cardinal Extravaganza Program – Fundraiser dinner event program



**ST. MICHAEL INDIAN SCHOOL
P.O. BOX 650, 1 LUPTON RD.
ST. MICHAELS, AZ 86511**

**ATHLETIC DEPARTMENT
CARL ADAMS, ATHLETIC DIRECTOR
CARL.ADAMS@SMISCHOOLS.ORG
505-979-5590 EXT. 3021**

**CORPORATE SPONSORSHIP
RENEE TSINNIE, DIRECTOR OF ADVANCEMENT
RENEE.TSINNIE@SMISCHOOLS.ORG
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Level	PARTNERSHIP MENU FOR CORPORATE SPONSORS of ATHLETICS
\$4,000	<p>Platinum Sponsor Signage: 2 Outdoor Track Fence 3'x6' and 1 School Gym & Portable Sign Print: Full page ad in 2 publications of choice (newsletter, sports program, event program) Digital: Logo and listing on school website, social media, e- newsletters Cardinal Live Stream Mention and Ad when broadcasted Special Features: Cardinal Extravaganza table, 1 Corporate Season pass to home Cardinal games, Career Days Feature, Athletic Awards Recognition, Game Day Announcement</p>
\$3,000	<p>Gold Sponsor Signage: 1 Outdoor Track Fence banner and 1 School Gym & Portable Sign Print: Full page ad in 1 publication of choice (newsletter, sports program, event program) Digital: Logo and listing school website, social media, e-newsletters Cardinal Live Stream Mention and Ad when broadcasted Special Features: Cardinal Extravaganza table, 1 Corporate Season pass to home Cardinal games, Career Days Feature, Athletic Awards Recognition, Game Day Announcement</p>
\$2,000	<p>Bronze Sponsor Signage: 1 Outdoor Track Fence Banner and 1 School Gym & Portable Sign Print: Half page ad in 2 publications of choice (newsletter, sports program, event program) Digital: Logo and listing school website, social media, e-newsletters Special Feature: Cardinal Extravaganza table, 1 Corporate Season pass for home Cardinal games, Career Days Feature, Athletic Awards Recognition, Game Day Announcement</p>
\$1,000	<p>Cardinal Sponsor Digital: Logo and listing on school website, social media. And e-newsletters Print: Sports Program ½ page Ad and Cardinal Extravaganza Recognition Special Feature: Athletic Awards Recognition, 2 Game Day Announcements</p>
\$500	<p>Team Sponsor Print: Sports Program ½ page Ad and Cardinal Extravaganza Recognition Cardinal Live Stream Mentions and Ad when broadcasted Special Feature: Athletic Awards Recognition, Game Day Announcement of season sponsored, Team Photo</p>
LEVEL	ATHLETIC EVENTS
\$3,000	<p><u>Cardinal Extravaganza EVENT Sponsor ** Fundraiser Dinner held in the fall of Each Year</u> Cardinal Extravaganza table of 6, 1 Banners displayed in gym, Corporate Season pass to home Cardinal games, Event program full page ad, Logo and listing on website, social media, e-news, event recognition, goodie bags</p>
\$1,500	<p><u>Cardinal Extravaganza Food & Beverage Sponsor ** Fundraiser Dinner held April of Each Year</u></p>

	Cardinal Extravaganza table of 6, 1 Banner placed in gym, half page event program ad, Logo and listing on website, social media, e-nbews, event recognition, goodie bags
\$500	<u>Cardinal Extravaganza corporate Table Sponsor ** Fundraiser Dinner held April of Each Year</u> Cardinal Extravaganza table of 6, Table Sponsor Recognition in Event Program, school website sponsor recognition and social media event recognition
\$ 1,500	<u>Cardinal Night Flight</u> Premier Sponsor: Branded headlamps for runners, print and digital on flyers, recognition at event, newsletters
\$ 1,000	<u>Cardinal Night Flight</u> Cardinal Sponsor: 3 large light stands (outdoor for running course)
\$ 750	<u>Cardinal Night Flight</u> Team Sponsor: Course prep, lighting, markers
\$ 500	<u>Cardinal Night Flight</u> Hospitality Sponsor: Race snack and beverages for runners
\$ 500	<u>Cardinal Night Flight</u> Awards Sponsor: Medals and ribbon sponsor
\$500	<u>Homecoming & Basketball Game ** Hosted during Basketball Season</u> Game Day Program Ad & Announcement, digital (website/social media) recognition, Game Day signage Pop Up
\$1,500	<u>Cardinal Camps ** Hosted during July Summer Month</u> Camp Shirts for campers and workers (sponsor shirt), Flyer Logo, school website and social media logo recognition, school website and social media logo ad
\$1,250	<u>Club 1902 Sponsor</u> Annual Cash Raffle ticket backside ad of premiere 500 ticket printing, Kick Off Event Sponsor, digital recognition (website/social media/live stream)
LEVEL	SCHOOL EVENTS
\$5,500	<u>Drexel Dinner EVENT Sponsor ** Fundraiser Dinner held in the spring</u> Event Sponsor: 1 Table (seats 6), Sponsorship Banner, Full page back AD in program, sponsorship recognition on social media outlets and newsletters, goodie bags
\$3,500	<u>Drexel Dinner Bar & Beverage Sponsor:</u> 1 Table (Seats6), Sponsorship Banner, half page ad in program, sponsorship recognition on social media outlets and newsletters
\$2,250	<u>Drexel Dinner Student Sponsorship:</u> 1 Table (seats 6), half page ad in program, sponsorship recognition on social media outlets and newsletters
\$1,000	<u>Drexel Dinner Partner Sponsorship:</u>

	1 Table (seats 6), half page ad in program, sponsorship recognition on social media outlets and newsletters
\$1,500	<u>Fall Festival</u> Premier Sponsor: Cash Raffle prizes (10)
\$1,150	<u>Fall Festival</u> Ticket Printing Sponsor: 10,000 branded raffle tickets
\$ 500	<u>Fall Festival</u> Concession & Snack Shack Food and beverage
\$ 150	<u>Fall Festival</u> Game Booth: Decorations and Prizes
\$ 250	<u>Fall Festival</u> Trunk or Treat: Decorations, Lights
\$1,000	<u>Tree Lighting</u> Main Tree Lights and Décor. Presentation of Tree Lighting Ceremony (includes Marketing promotion- digital and print, on-site small banner recognition)
\$250	<u>Tree Lighting</u> Saint Nicholas Sponsor: Photo with Santa booth (includes Marketing promotion- digital and print, on-site small banner recognition)
\$150	<u>Tree Lighting</u> Mistletoe Sponsor of 5 ft. tree (includes Marketing promotion- digital and print)
\$100	<u>Tree Lighting</u> Reindeer Sponsor: Activity booths (includes Marketing promotion- digital and print)
\$100	<u>Tree Lighting</u> Spruce Sponsor of 3-foot tree of the luminary walk
LEVEL	BANNER ADVERTISEMENT
\$500	Soccer or Softball/Baseball Season (Field Fencing) 3'x6' sign, Athletics website recognition
\$600	Basketball Season (Pop Up), Athletics website recognition
\$1,280	3 Season Placement (20% Discount), Athletics website recognition
LEVEL	SPORTS PROGRAM
\$100	Half Page Ad, 4.85" H x 7.5" W
\$40	Quarter page Ad, 4.85"H x 3.6" W
\$20	SENIOR Class Student Ad, 4.85"H x 3.6" W